



# ALBANIA SOFTWARE HOUSE



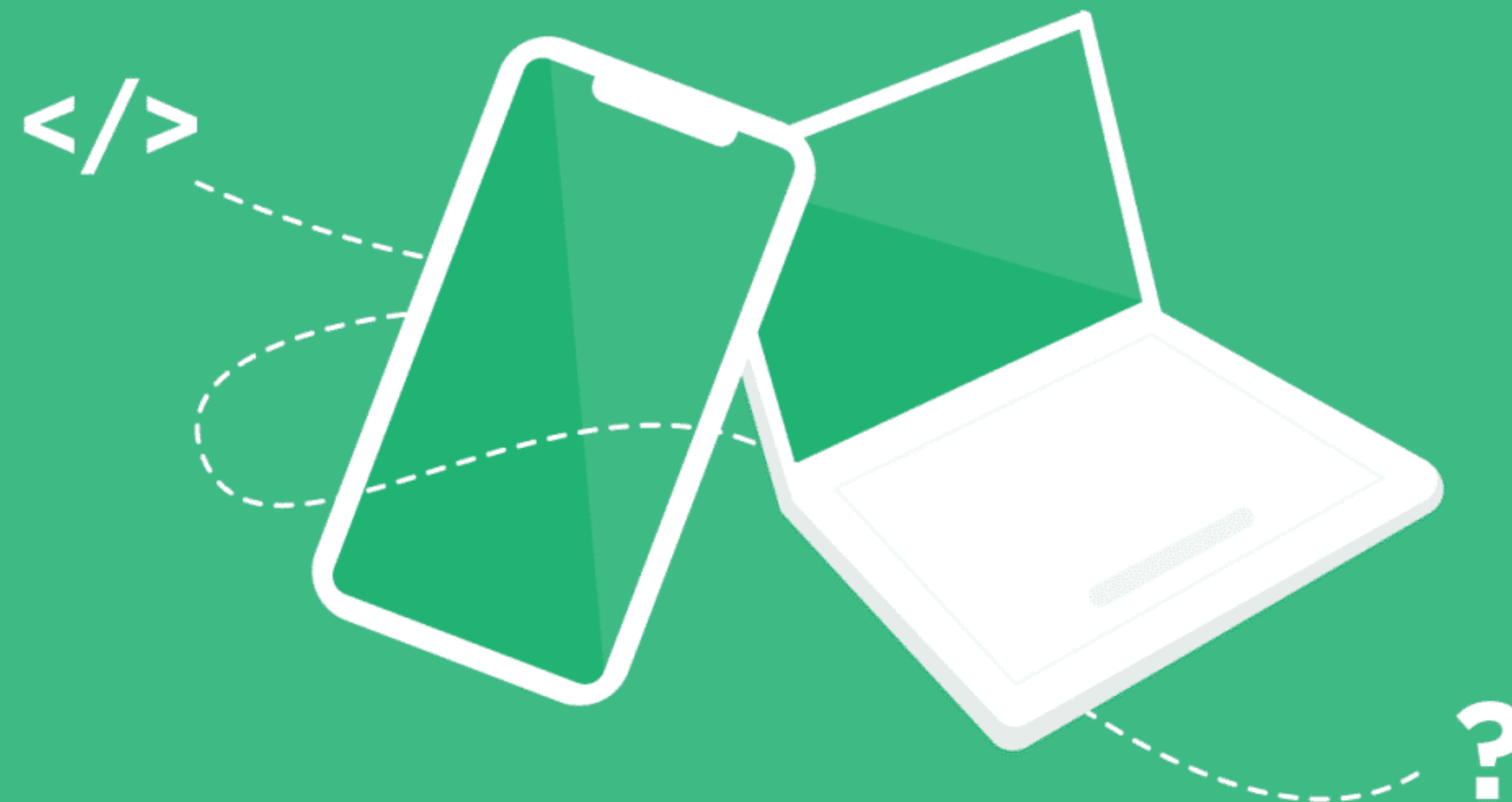
# COMPANY OVERVIEW

**We are Albania Software House (ASH)**, an Albanian based company, focused on various services  
i.e Web Development, Website Design, Website Maintenance,  
Website Consultancy, Website Hosting, E-Mail Hosting, E-Mail Marketing, etc.

- **High Quality, Always !**
- **Deliver on time, 100%.**
- **Profesional, Dedicated Teams.**

## OUR VISION

Become the most recommendable service company in every market we serve and revolutionize this company to have the strength of a big company combined with the leanness and agility of a small company.



# What We Offer?

We offer web solutions that are high-quality and affordable.



## Product Design

Work with our designers to build the digital product that your users will love.



## Quality Assurance

The importance of Quality Assurance cannot be overestimated – basically, the success of your application depends on it.



## DevOps

DevOps services have a tremendously positive effect on the overall speed, scalability, security of any software solution.



## Search Engine Optimization

We run remarkable SEO campaigns based on the relevant keywords of your website that work along the algorithms of the search engines and improve your ranking in the search engine.



## Graphic Design

Albania Software House is a leading graphic design agency offers premium graphic design services in EU.



## Software & Web Development

Finding simple solutions to complex problems with technology experts



## Digital Marketing

SEO & SEM, Content Marketing, Social media marketing plans executed strategically



## Mobile Application

Developing premium mobile application with us. UI/UX Design.

# WEBSITE DEVELOPMENT SERVICE

As a full-service outsource web development company in EU, Albania Software House offers all kinds of professional web development services and programming. This ranges from web designing and web developing custom websites Development Company to Ecommerce website design and website maintenance and management services. Our major website programming and mobile applications are developed in latest software technologies.



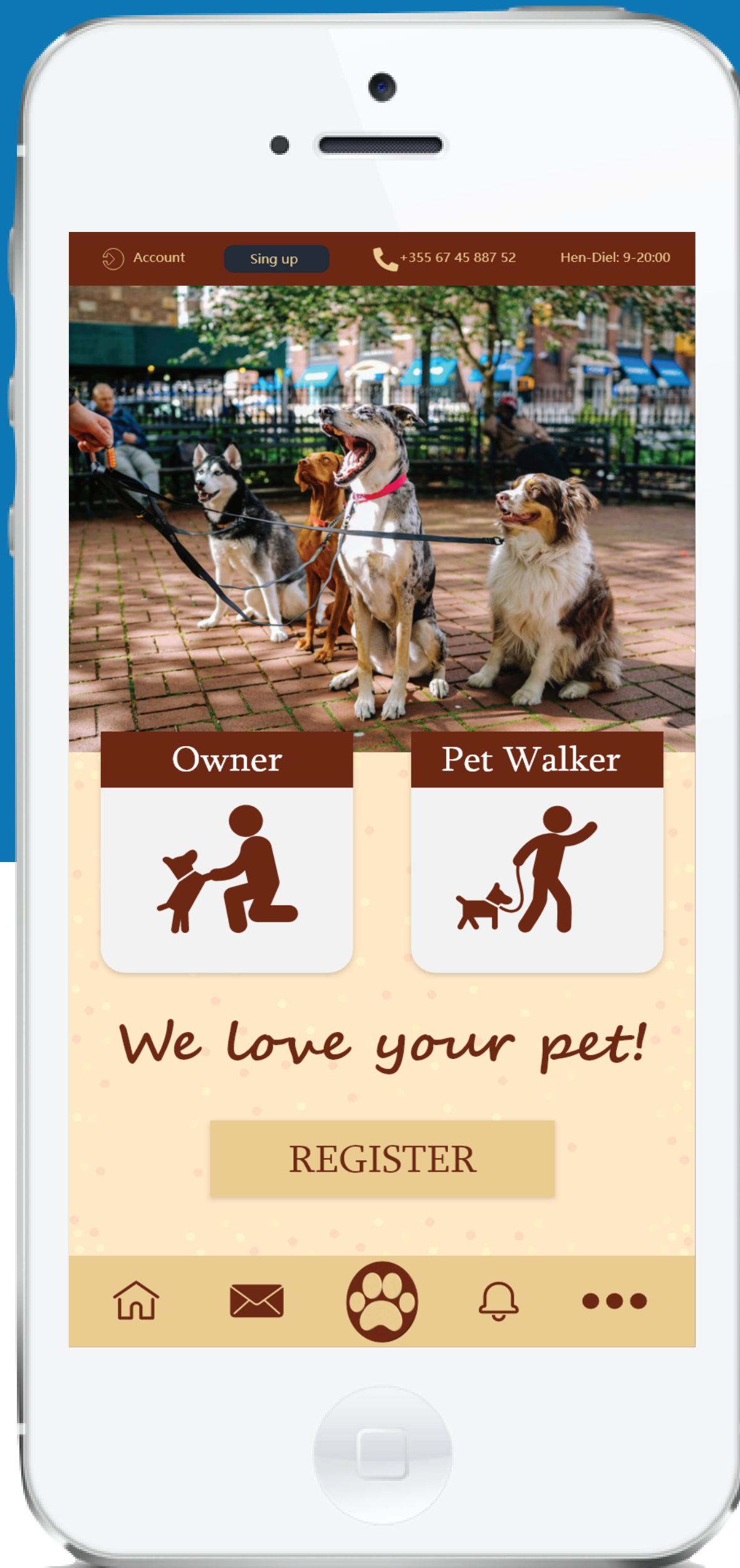
## WHAT WE PROVIDE

- Logo Design
- Custom Web Design
- Live Chat
- Google Analytics
- Responsive Websites
- Custom Mobile Applications
- Website Development
- Android & IOS
- Digital Marketing
- Custom Email Design
- Maps Search Optimization
- Paid Search Advertising
- Local Search Strategy
- Link Building & Content

# MOBILE APPS DEVELOPMENT

Albania Software House always outstands with its cutting-edge software development and mobile application development services in EU. As the number of internet users and smartphone users is increasing on the daily basis, the competition of presenting the best app to the users has gone wild. Moreover, the company owners and business owners have found a new way of promoting their products via mobile apps. So, to keep up with the market flow, it's necessary to develop highly responsive and feature-packed mobile apps that work for both Android and iOS platforms.

Our well-experienced application developers are capable of developing contemporary mobile apps for different operating systems. We focus on providing a wide range of feature-enabled software solutions to our clients. We use the latest software tools and platforms to build the finest apps that give an edge to our clients over their competitors.



## Idea

Simplify the business operations with technology.



## Design

Attractive and intuitive user interface with advanced technologies.



## Development

Development lifecycle with experienced team.



## Publish

Publishing the application on specific platform.

# DIGITAL MARKETING

Albania Software House is one of the leading digital marketing agency in EU that offers innovative and unique ideas for promoting and branding your online business. In today's world of smart devices and technology, it has become necessary to adopt multimedia marketing and promotion options in order to make any business successful.

At Albania Software House, we consolidate your businesses with the most reliable digital media platform through which you can interact with the customers around the globe.

Our immersive marketing solutions make your brand stand out among your competitors in the market within a short time period.



# DEVOPS SERVICES

Why do you need top-of-the-line DevOps engineers?

The term DevOps was coined in 2009 as part of a proposal to improve cooperation between developers and infrastructure experts.

It quickly became clear that when these two become one team, the process of releasing software and keeping it running gets more efficient and aligned with business needs.

As a result, DevOps services and consulting have become popular.



DevOps services have a tremendously positive effect on the overall speed, scalability, security of any software solution.

That's because they allow for extremely efficient use of server resources and near-complete control over the release process.

It proved extremely useful for modern businesses, which want to cut down the time to market and release new features quickly.

# GRAPHIC DESIGN

## Albania Software House

is a leading graphic design agency offers premium graphic design services in EU. Our professional designers are well-experienced in designing logos, business cards, and stationery. We also create marketing collateral for our clients like brochures, flyers, banners, 3D models, multimedia presentations, and product packaging.



Sample Text Your website graphics say a lot about your brand and your organization. To create the best impression of your website on your visitors and clients, our graphic design specialists discuss all the new and trendy ideas with the clients. Then we combine creativity with uniqueness to develop a visual impact of your brand on the minds of your clients that lasts longer.



# PRODUCT DESIGN

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Work with our designers to build the digital product that your users will love

At Albania Software House, we provide complete digital product design solutions.

Our design team consists of Product Designers, UX Designers and UI Designers.

All of them have one main goal: to deliver digital products which help you achieve your business goals and solve the problems of your end-users/clients.

We excel in crafting web designs as well as mobile designs – from user research, to UX/UI design, to branding.

Do you have an existing application which you want to refurbish?

Or maybe you want to build a completely new digital product from scratch? Check out our services stack and portfolio at [ash.al](http://ash.al) to find out how exactly we can help you.



# QUALITY ASSURANCE

Our clients often ask us: “Why do I need a quality assurance engineer?”

The answer is simple:

if you want a top-notch product, it must be properly tested.

The importance of Quality Assurance cannot be overestimated – basically, the success of your application depends on it.

You don't want to suffer reputation losses because of angry comments from unhappy clients, nor waste time on endless technical fixes, do you?

At Albania Software House, we take those matters very seriously.

Every project created by our developers eventually lands in the QA Team.

Quality Assurance engineers have two main tasks: ensuring the highest quality of a product and thorough software testing so it doesn't contain any elements discouraging future users from using it. How do they do that?

Read further to learn all about the day-to-day quality assurance process in Albania Software House.



# SEARCH ENGINE OPTIMIZATION

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At Albania Software House, we run remarkable SEO campaigns based on the relevant keywords of your website that work along the algorithms of the search engines and improve your ranking in the search engine. The algorithm of Google search engine now uses more than 200 signals to rank the websites against their relevant keywords.

Each year, Google performs over 500-600 quality improvement steps to update their algorithm. For this reason, it's important to optimize your website for better indexing.

The design & SEO campaigns are very important because those enhance the visibility and indexing of your site within the algorithm of the search engines. We perform SEO and make sure our campaigns are successful while delivering targeted high-quality traffic to your website. Our experts fully assist you in defining the SEO objectives for your site and developing a realistic strategy accordingly.

# SOFTWARE DEVELOPMENT

- Frontend development (React, Vue.js)
- Modern technologies
- Speed & Performance
- Mobile first
- All platforms
- Integrations with third-party applications
- Stripe, PayPal, Chargebee
- Testing automation
- Quality Assurance Process
- Scalable backend development (Javascript, PHP)
- Modern patterns
- Event-driven architecture
- Huge community
- Databases
- Quality Assurance & Testing
- Code Review
- Multiple environments and gitflow



# STRATEGY & DESIGN

- Discovery and strategy
- Data & User Workflows
- Product & Web Strategy
- Prioritization & Metrics
- Content planning
- Wireframing and prototyping
- Decision & Prototype
- Brand Identity & Visual Design
- The sketch
- The benefits
- Design Sprints with UX review
- 5-day process
- Goal definition
- Focus on solutions
- Logotype
- Corporate identity



# WE OFFER WEBSITE MAINTENANCE & SUPPORT

We have a team of dedicated website professionals who take complete care of your website, its update needs, as well as other web assets that you own.

Be it static or dynamic website, shopping cart, payment gateway, content management system, or custom developed software – we ensure everything related to your website remains up-to-date. Leverage the expertise of our support team and maintain the efficiency of your website to the top level, at an affordable cost.



- Custom software update
- Regular content update
- Web applications management
- User training & support
- 24/7 customer support
- Project management and quality control
- Usability management
- Management of creative & artistic aspect of website

# WEBSITE DESIGNING SERVICE

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We own a team of highly professional web designers that are enough capable to provide the stunning and professional web designs for you that both look great to your visitors and strengthens your online presence in the market.

We are fully aware of the importance of eye-catching and appealing web designs today's world of online marketing and business.

We make sure to design your website that reflects the vision of your company's objective. Our enormous high-quality web design company provides good web design services are up to the high standards of the internet market. We excel in designing and developing highly professional web development, responsive, and search-engine-friendly websites.



We focus on web layouts to make sure that the right information reaches to your visitors every time that they are looking for.

Also our designer's team discusses different ideas of perfectly designing your custom website and creates a unique impression of your company and the best website design services that you provide.



**Thank you**

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